

# BAKING POCKET GUIDES

**Promote your brand  
in our new baking  
essentials e-books**

## TARGETED KNOWLEDGE

These 25-30 pages of highly educational and useful information for baking professionals will serve as the ultimate resource, plus the starting point for ingredient and equipment sourcing.

**PLUS: Freely accessible + promoted through digital channels**

## TARGETED AUDIENCE

By sponsoring a baking pocket guide, you'll be interacting with a highly relevant audience searching for solutions for leading trends and featured in the baking directory included in every publication.

**PLUS: Get leads from downloads + promotional exposure**

## CONNECT YOUR BRAND + OUR AUDIENCE



**83M**

Google Impressions



**50k+**

Digital Audience

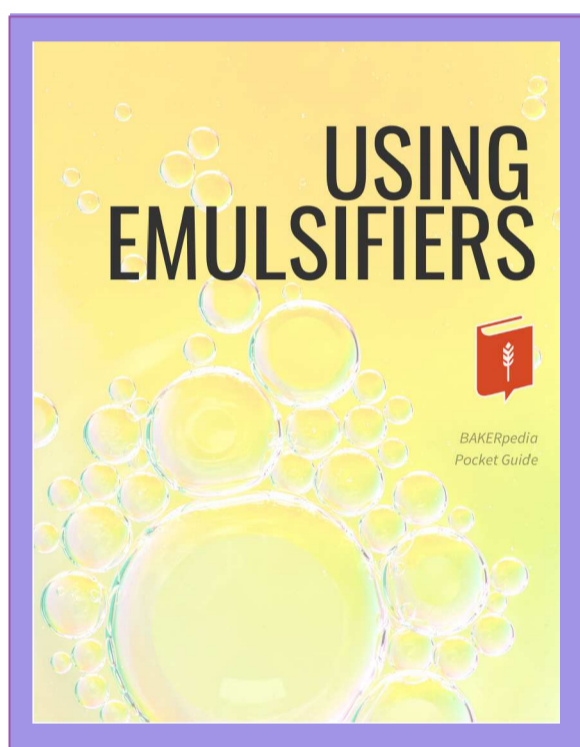
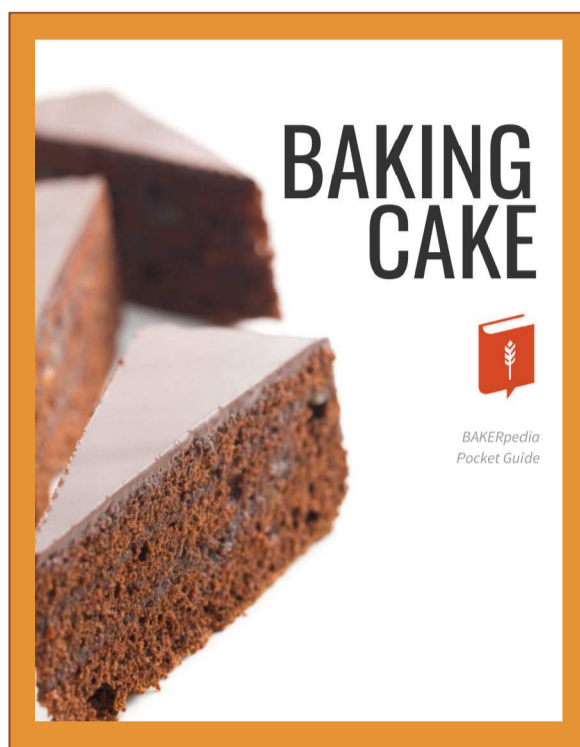


**10.5K**

Yearly Downloads

[See the full story](#) of how we make a digital impact for our sponsors

# PICK A POCKET GUIDE TODAY



## THE HOTTEST TOPICS IN BAKING

There are some topics and trends bakers just can't get enough of. We kept seeing them searched for on our site, so we decided to wrap up all our knowledge as a convenient pocket guides for our learners.

**MORE GUIDES COMING SOON!**

# TARGETED BRANDING

that keeps on growing!

## BAKING POCKET GUIDES



**\$5,000**  
starting price

### WHAT'S INCLUDED

- ✓ Backlinks on relevant pages
- ✓ Banner ads on relevant pages
- ✓ Listing & highlights in directory
- ✓ 200 leads from member downloads
- ✓ Branding, exposure & traffic



**\$9,700**

3% discount



**\$14,250**

5% discount



**Get 4+**

7% discount

the more you buy, the more you save

### CLAIM YOUR SPOT

Get featured as a top-rated supplier on our directory portion of the pocket guides! Send an email to [sales@bakerpedia.com](mailto:sales@bakerpedia.com) to get started.